

AiR Trade for Rakuten

EC Robo Inc.

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Set up

1 Account set up

- Apply for Merchant Account to Rakuten
- Opening Rakuten Bank account
- Credit Card screening

2 Store Building

- Set up basic information in Japanese
- Top page design using our original template

3 Technical support before launch

- Assist how to operate RMS
- Assist how to create listing page

4 Item Page Design (Optional)

Operation

1 Account management

- manage your account to run smooth

2 Customer Support

- Phone call and email
- Receive return and send back to your company

3 Order Management

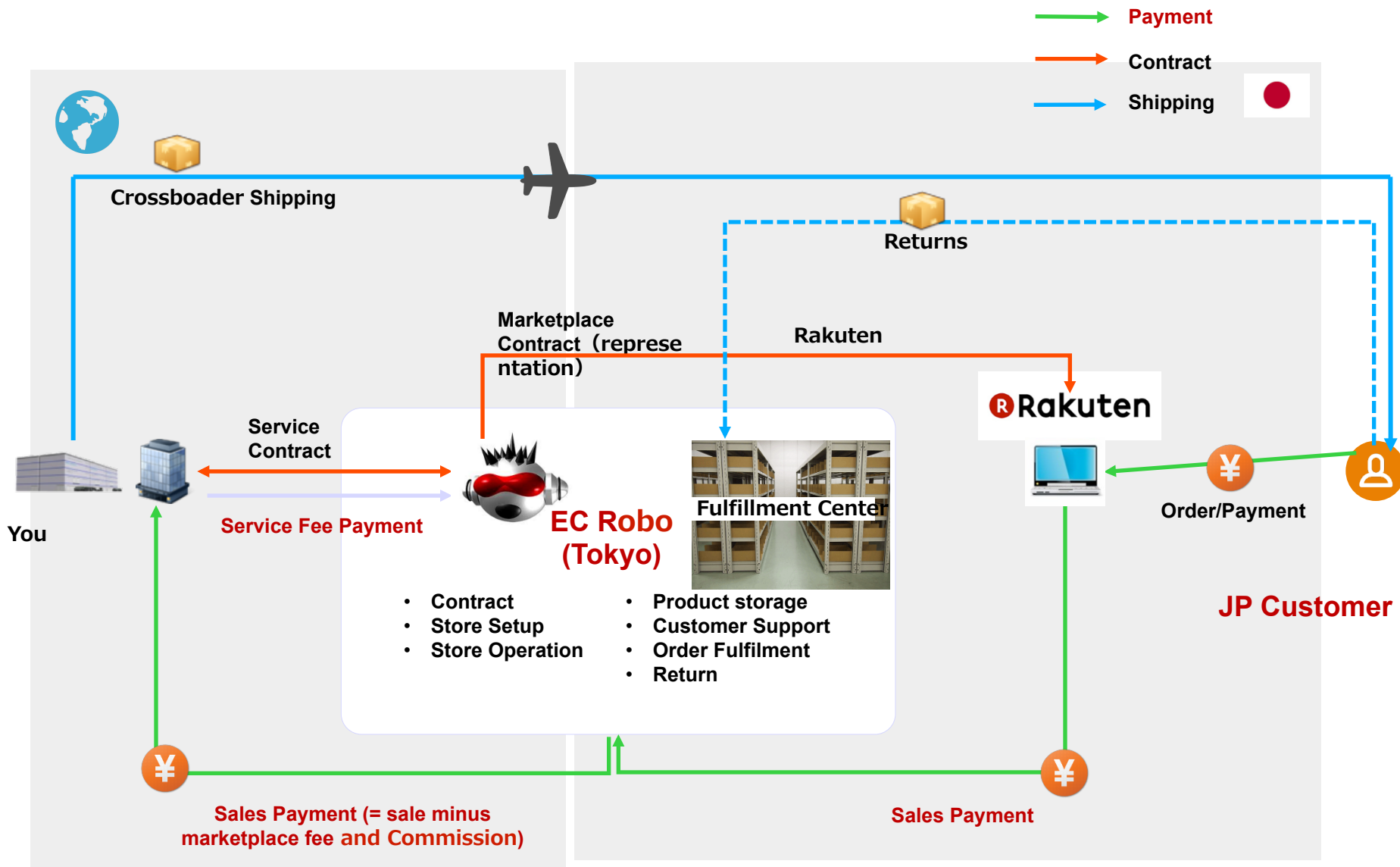
- Check order detail and send confirmation mail to the customers

4 Collect payments/Remittance

- Transfer the sales once a month

5 Technical support after launch

- How to apply Rakuten's promotion
- Assist how to operate RMS



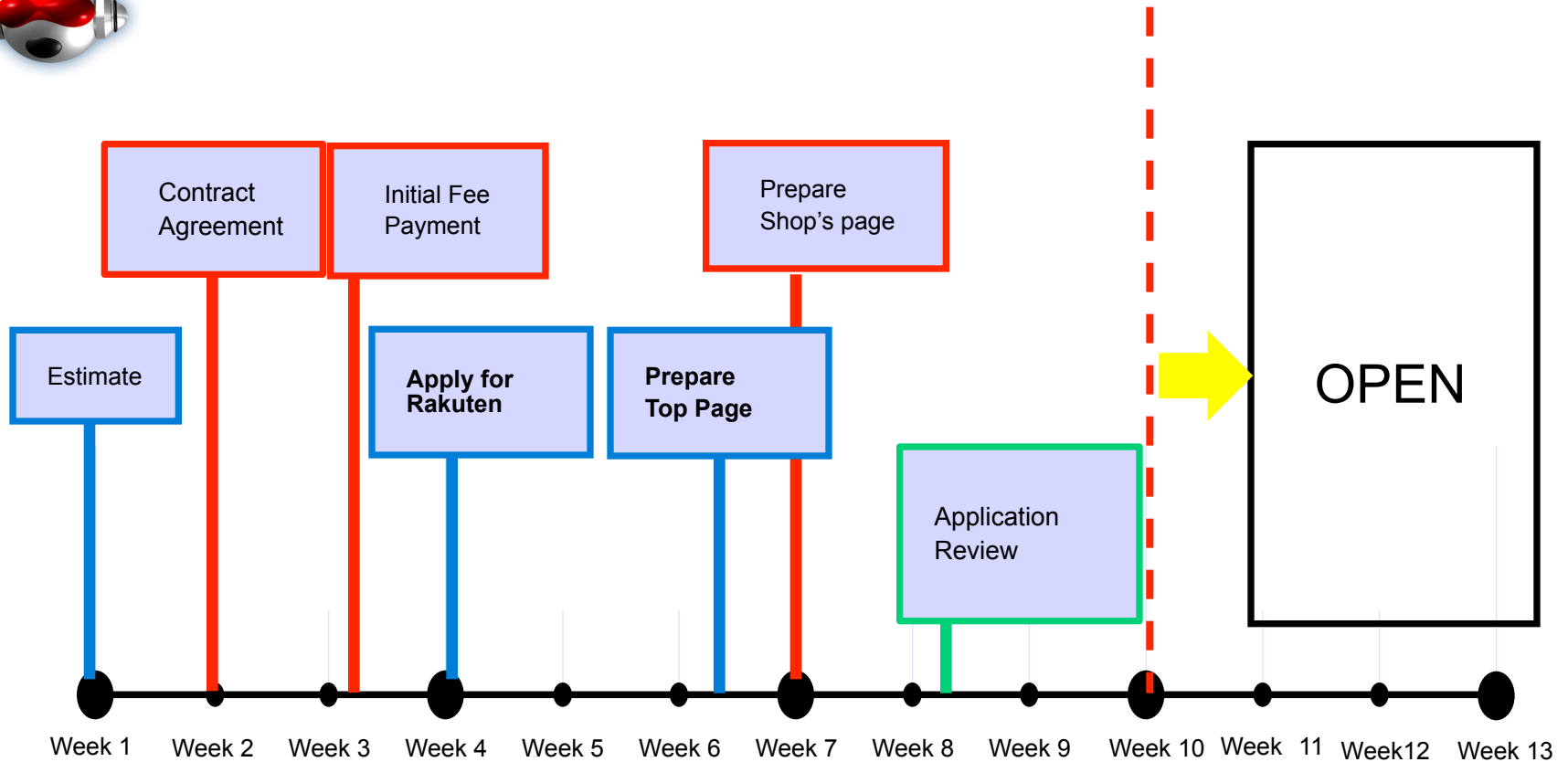
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Takes within 10 weeks ! !



Application

RMS
Launch

Your Task

EC ROBO Task

Rakuten Task

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Service	Fee	Detail
1.Account Set Up	JPY50,000	*Mandatory ①Rakuten ②Rakuten Bank ③Credit Card
2.Store Building	JPY150,000	①Set up basic information in Japanese ②Create frontpage with EC Robo's original template
3.Technical support before launch	JPY50,000	*Mandatory Such how to list product by CSV, upload/update product information on RMS
4.Creating Item Page	JPY50,000	*Optional Up to 10 items.

- ※Technical support before launch includes support for uploading product feeds and advise on how to do order management on Rakuten
- ※If you need banners for product pages, the extra fee will be added since it will be outsourced
- ※All the fees charged by Rakuten should be borne by you.
- ※Loss on credit card chargeback should be borne by you.
- ※All charges associated with bank transfer should be borne by you.

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Fee	
Commission Fee	7% of the monthly sales
Minimum Charge	<p>Minimum Monthly Fees: ¥70,000–</p> <p>If sales commissions for a month do not exceed the amount JPY1,000,000, we require the fees listed above as minimum monthly fee for each service you subscribe</p> <p>Minimum monthly fees apply from the second month after launch</p>
Contract period	1 Year

Monthly fee covers Rakuten Account Management, Customer Support and Order Management

The fee above may be changed according to the products you are selling.